



Accountability Document:

Save Fire Hall #6!

www.SaveNo6.ca

In November of 2020 it was shared that city hall was considering the closure of the #6 Fire Station (otherwise known as the Louise Station). Recently built (in 2010), and responsible for the downtown core and various inner-city communities, it was generally agreed upon to be a bad recommendation that was being put in front of city council.

A grassroots coalition of Calgarians formed and stood up to the proposed recommendation. With a volunteer team of 6 Calgarians, we relied on social media, popular sentiment, and passionate advocacy to tell city hall not to shutdown our local firehall.

Campaign results:

- 810 signatures collected
- Over 4,000 Calgarians engaged
- 104 posters delivered to businesses and multi-unit dwelling throughout the downtown core and inner-city
- 21,700 twitter impressions over a 14 day period
- 766 emails sent
- No donations requested (until now)

Expenses

As a grassroots coalition of Calgarians, we rely on contributions from our community to deliver on our advocacy. In the two-week campaign to save the firehall, we experienced the following expenses:

Domain Purchasing	\$17.00
Nationbuilder (Month 1)	\$47.49
Nationbuilder (Month 2)	\$47.49
Posters	\$78.75
Graphic Design	\$0 (donated)
Web Design	\$0 (donated)
Total Cost:	\$190.73

Any donations would be appreciated. Please send contributions to https://www.saveno6.ca/pay_off_the_debt

Excess contributions will be donated to the Calgary Foodbank.

